A Performance Based Influencer Platform

What is RAD?

AI-optimized omnichannel platform that drives measurable results through paid social and influencer marketing

RAD's influencer and paid social recipe :

Audience Matchmaking
Brand and influencer audience audit

AI Analysis
Analyze, optimize and track impact

Creative Strategy
Collaboration + execution

Omnichannel Distribution
Organic, paid, email and all digital

Paid Social
Content rights and amplification

Self-Service Portal
Reporting, workflow and activation

See the **Prepdeck**
Case Study

CitizenNet · SPIN · noovie · NIKOLA · WEFUNDER · PREPDECK · CONDÉ NAST

Check out how the iconic brand SPIN engaged with RAD to increase ad revenue

Case Study

Audience Matchmaking

Audience I.D

72.9% are female

69.5% are married

30.4% are parents

32.4 yrs avg. age

$50.7k/yr avg. income

21.3% suspicious followers

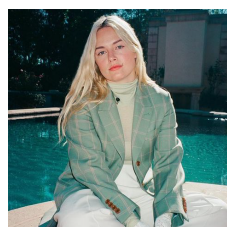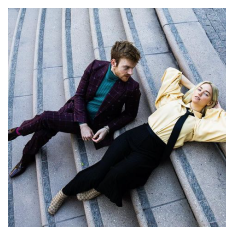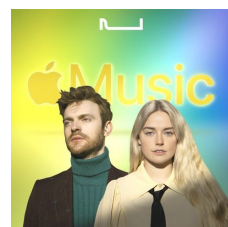### Influencer Match

Industry : **Music, Singer-Songwriter**

@ashemusic ✔

270 posts | 892k followers | 428 following

36% 64%

16-27%
ORGANIC

300%
OMNICHANNEL

700%
♪ TikTok

12.7%
facebook | Ads

12.1%
Instagram | Ads

Performance Lift W/RAD

See more success stories

CLICK HERE

Guaranteed Performance

We've found your perfect influencer audience, now let's remove the performance risk. RAD guarantees your campaign objective whether it be **CPC, CPV or CPM.**

Contact Us

RAD