

CORIE MATTIE

LA HOPE DEALER



Corie Mattie is **RAD AI's**
first Artist-in-Residence.

Her unwavering
commitment to social
causes and human rights
inspires us all and is
something we at RAD AI
want to integrate into our
culture

Corie is an internationally recognized street artist, known as the **LA Hope Dealer**, who uses her art to propel important societal conversations forward.

Corie embodies and manifests hope for the world we want to create together.



CORIE MATTIE

LA'S WOMAN OF THE YEAR

"Her work is testament to the power of art and its ability to deliver something that has felt scarce over the last year: hope. Corie's designs and messages elevate every community they touch, helping remind us that brighter days are ahead."

- District 26 Senator, Ben Allen



MERCEDES-BENZ US

PROJECT: HOPE ROLLS ON
LOCATION: West Hollywood



Mural Goal:

Spread positivity and drive awareness about the Mercedes Benz GLB during complex times.

Campaign Stats:

+1.3M Impressions

+40k Trackable Engagements

HOPE